

## Art League West Board Meeting – Nov. 9, 2011

The meeting was called to order at 10:05 AM by President Michele Schuck. Those present were Michele Schuck, Marilyn McDonald, Jean Fondelier and Gerry Greaves. The minutes of the last board meeting were approved as written.

### **Treasurer's Report:**

There is \$3182.51 in our account. We received a \$200 donation from FastFrame and are hoping to get a \$250 donation from Walmart.

### **Membership:**

Jean reported that we have 55 members. Joetta Egan is our newest member. If there are any additions or changes to the membership, then we should e-mail Jean Fondelier. Marilyn was requested to mail a sympathy card to the widow and family of Bill Cupit.

### **AAA Update:**

Marilyn (AAA rep) explained that all information was on the AAA website and that we needed to direct our membership to that site. She was taking care of those artists that would be entering the Gallery Christmas Show.

### **Library Gallery Update:**

Jean proposed the idea that perhaps we should have money awards since exhibitors had to pay a fee. A discussion followed and Michele stated that money awards could be possible if enough members entered the show. It was agreed that no new policies would happen at this time.

### **City Hall Update:**

Michele informed us that she had only gotten 6 to 7 entries so far for the next cycle of paintings to be exhibited.

### **Old Business:**

**Christmas Party:** Our annual Christmas Party will be held Dec. 14<sup>th</sup> from 5:30 – 8 PM at Michele's home. Each member will be asked to bring an appetizer. Beverages and wine will be taken care of by Michele. Please RSVP so we know who will be coming.

**Questionnaire Results:** The results of the questionnaire indicated that the number one reason our members joined ALW was to network with other artists. The second reason members joined was for educational opportunities, especially for the demonstrations. The results will be announced at the general meeting and results in printed form will be made available to those who want them.

**3-D Case:** The board agreed that we should look into the 3-D case being offered on Craig's list. Michele and another board member will take care of this.

### **New Business:**

**Food Drive:** An announcement needs to be made that we are collecting cans of food for the Aqua Fria Food Bank at the Nov. meeting. Michele said she would take care of this and Gerry said she would bring a box for the collection.

**Dues:** The group discussed whether we should raise the dues. The board decided that we should raise dues for new members to \$30 and send out a welcome packet which would include a name tag as well as a welcome letter, contact information, and a list of benefits. We discussed updating our pamphlet to include the following in the list of benefits: free critiques, networking, exhibitions, demonstrations by professional artists, professional affiliations etc. I was discussed that membership renewal should be by August 31<sup>st</sup> instead of May.

**Shows:** The board discussed how to increase participation in our ongoing exhibits. Although many ideas were presented no definite ideas were decided. The idea of having a high school students' exhibit was discussed again as well as having a Spring show. Michele presented the idea of a specific art show with a reception at the City Hall venue. We also discussed the idea of an art show at the Library site.

The meeting was adjourned at 11:42 AM

Respectfully submitted,  
Marilyn McDonald  
Secretary